

# TV EXPOSURE

As of January 16, 2008



## 2007/2008 FIS ALPINE SKI WORLD CUP KITZBUHEL (AUT) 18-19-20/01/2008

<b>MEN'S SUPER G</b> 18/01/08				
	COUNTRY	RIGHTS HOLDER	ANNOUNCED BROADCAST	DATE & TIME (LOCAL)
<b>LIVE / DELAYED TRANSMISSIONS</b>	AUSTRIA	ORF	live on ORF 1	
	BELGIUM AND LUXEMBOURG	BETV	same-day delayed + repeat on BeSport 1; magazine	delayed: h. 8.30 p.m. repeat: 19/1 h. 11.50 a.m.
	BULGARIA	BNT	same-day delayed on Kanal 1	h. 2.45 p.m.
	CROATIA	HRT	live on HRT 2	
	CZECH REPUBLIC	CZECH TV	live + same-day repeat on CT 4	repeat h. 8.40 p.m.
	DENMARK	TV 2	live	
	ESTONIA	VIASAT	live on SportN	
	FINLAND	YLE	live on YLE TV2	
	FRANCE + LUXEMBOURG + AFRICAN COUNTRIES	SPORT +	live + magazine	
	GERMANY	ARD	live	
	HUNGARY	SPORT 1	delayed + magazine	
	ITALY	RAI	live on Rai 2 and RaiSportSat	
	NORWAY	VIASAT	live on SportN	
	POLAND	POLSAT	live on Polsat Sport; magazine	
	RUSSIA	NTV PLUS	live (t.b.c.) + magazine	
	SERBIA	TV AVALA	t.b.a. + magazine	
	SLOVAKIA	SLOVAK TV	live	
	SLOVENIA	RTV	live + magazine on TVS 2	magazine: 25/1 h. 4.20 p.m.
	SPAIN	ANTENA 3	live + magazine on Neox	
	SWEDEN	TV 4	live on TV4 Sport	
	SWITZERLAND	SF (German language)	live on SF 2	
		TSI (Italian language)	live on TSI 2	
		TSR (French language)	live on TSR 2	
UNITED KINGDOM	BBC	back-up race		
	CHANNEL 4	delayed + magazine	delayed: 20/1 h. 8.00 a.m.	
CANADA	SRC (French language)	delayed	19/1 h. 3.00 p.m. ET	
JAPAN	J SPORTS	delayed + repeats + magazine		
UNITED STATES	WCSN	live on WCSN TV; live on wcsn.com		
<b>MAGAZINE</b> "FIS Alpine Ski World Cup Report"	ALBANIA	SUPERSPORT	magazine	
	AUSTRALIA	FOX SPORTS	magazine	
	BULGARIA	NTV	magazine	
	CANADA	CBC	magazine on Country Canada	
	CROATIA	NOVA TV	magazine	
	CZECH REPUBLIC and SLOVAKIA	SPORT 1	magazine	
	FINLAND	MTV 3	magazine + news access	
	ICELAND	RUV	magazine	
	ITALY	SPORTITALIA	magazine + news access	
	NORWAY	NRK	magazine + news access	
	PORTUGAL	SPORT TV	magazine	
	SPAIN	TV 3 CATALUNYA	magazine	
	SWEDEN	SVT	magazine + news access	
	UKRAINE	MMS	magazine	
<b>NEWS / HIGHLIGHTS</b>	GERMANY	RTL	news access	
	ITALY	SKY	news access	
	SLOVENIA	POP TV	news access	
	WORLDWIDE	DEUTSCHE WELLE	news access	
		IMG	highlights distribution in "Trans World Sport"	
	SNTV	news access distribution		

<b>MEN'S DOWNHILL</b> 19/01/08				
<b>COUNTRY</b>	<b>RIGHTS HOLDER</b>	<b>ANNOUNCED BROADCAST</b>	<b>DATE &amp; TIME (LOCAL)</b>	
<b>LIVE / DELAYED TRANSMISSIONS</b>	AUSTRIA	ORF	live on ORF 1	
	BELGIUM AND LUXEMBOURG	BETV	same-day delayed on BeSport 1; repeat on BeSport 2; magazine	delayed: h. 2.30 p.m. repeat: 20/1 h. 9.25 a.m.
	BOSNIA	BHRT	live	
	BULGARIA	BNT	live on Kanal 1	
	CROATIA	HRT	live on HRT 2	
	CZECH REPUBLIC	CZECH TV	live + repeats on CT 4	repeats: 19/1 h. 4.35 p.m.; 20/1 h. 3.45 a.m.
	DENMARK	TV 2	live	
	ESTONIA	VIASAT	live on SportN	
	FINLAND	YLE	live on YLE TV2	
	FRANCE + LUXEMBOURG + AFRICAN COUNTRIES	SPORT +	live + magazine	
	GERMANY	ARD	live	
	HUNGARY	SPORT 1	delayed + magazine	
	ITALY	RAI	live on Rai 2 and RaiSportSat	
	NORWAY	VIASAT	live on SportN	
	POLAND	POLSAT	live on Polsat Sport; magazine	
	RUSSIA	NTV PLUS	live (t.b.c.) + magazine	
	SERBIA	TV AVALA	t.b.a. + magazine	
	SLOVAKIA	SLOVAK TV	live	
	SLOVENIA	RTV	live + magazine on TVS 2	magazine: 25/1 h. 4.20 p.m.
	SPAIN	ANTENA 3	live + magazine on Neox	
	SWEDEN	TV 4	live on TV4 Sport	
	SWITZERLAND	SF (German language)	live on SF 2	
		TSI (Italian language)	live on TSI 2	
		TSR (French language)	live on TSR 2	
	UNITED KINGDOM	BBC	delayed	
		CHANNEL 4	delayed + magazine	delayed: 20/1 h. 8.00 a.m.
	CANADA	CBC	live + magazine on Country Canada; same-day delayed on CBC main network	delayed: h. 12.30 p.m. ET
		SRC (French language)	same-day delayed	h. 3.00 p.m. ET
JAPAN	J SPORTS	delayed + repeats + magazine		
UNITED STATES	WCSN	live on WCSN TV; live on wcsn.com		
<b>MAGAZINE</b> "FIS Alpine Ski World Cup Report"	ALBANIA	SUPERSPORT	magazine	
	AUSTRALIA	FOX SPORTS	magazine	
	BULGARIA	NTV	magazine	
	CROATIA	NOVA TV	magazine	
	CZECH REPUBLIC and SLOVAKIA	SPORT 1	magazine	
	FINLAND	MTV 3	magazine + news access	
	ICELAND	RUV	magazine	
	ITALY	SPORTITALIA	magazine + news access	
	NORWAY	NRK	magazine + news access	
	PORTUGAL	SPORT TV	magazine	
	SPAIN	TV 3 CATALUNYA	magazine	
	SWEDEN	SVT	magazine + news access	
UKRAINE	MMS	magazine		
<b>NEWS / HIGHLIGHTS</b>	CANADA	RDS	highlights	
	GERMANY	RTL	news access	
	ITALY	SKY	news access	
	SLOVENIA	POP TV	news access	
	WORLDWIDE	DEUTSCHE WELLE	news access	
		IMG	highlights distribution in "Trans World Sport"	
	SNTV	news access distribution		

<b>MEN'S SLALOM</b> 20/01/08				
	<b>COUNTRY</b>	<b>RIGHTS HOLDER</b>	<b>ANNOUNCED BROADCAST</b>	<b>DATE &amp; TIME (LOCAL)</b>
<b>LIVE / DELAYED TRANSMISSIONS</b>	AUSTRIA	ORF	live on ORF 1	
	BELGIUM AND LUXEMBOURG	BETV	same-day delayed (1st run on BeSport 1, 2nd run on BeSport 2); repeats; magazine	delayed: 1st run h. 12.25 a.m., 2nd run h. 4.40 p.m. repeats: 21/1 1st run h. 7.25 p.m., 2nd run h. 10.00 p.m. on BeSport 1; 22/1 1st run h. 4.05 p.m., 2nd run h. 5.05 p.m. on BeSport 2
	BOSNIA	BHRT	live	
	BULGARIA	BNT	live on Kanal 1	
	CROATIA	HRT	live on HRT 2	
	CZECH REPUBLIC	CZECH TV	live + repeat on CT 4	repeat: 21/1 1st run g. 6.40 a.m., 2nd run h. 7.50 a.m.
	DENMARK	TV 2	1st run live, 2nd run same-day delayed	2nd run h. 11.00 p.m.
	ESTONIA	VIASAT	live on SportN	
	FINLAND	YLE	1st run same-day delayed, 2nd run live on YLE TV2	1st run h. 12.50 p.m.
	FRANCE + LUXEMBOURG + AFRICAN COUNTRIES	SPORT +	live + magazine	
	GERMANY	ARD	1st run live from 10.20 a.m., 2nd run same-day delayed	2nd run h. 1.50 p.m. approx.
	HUNGARY	SPORT 1	delayed + magazine	
	ITALY	RAI	live on Rai 3 and RaiSportSat	
	NORWAY	VIASAT	live on SportN	
	POLAND	POLSAT	live (1st run on Polsat Sport, 2nd run on Polsat Sport Extra); magazine	
	RUSSIA	NTV PLUS	live (t.b.c.) + magazine	
	SERBIA	TV AVALA	t.b.a. + magazine	
	SLOVAKIA	SLOVAK TV	1st run same-day delayed, 2nd run live	1st run h. 11.30 a.m.
	SLOVENIA	RTV	live + magazine on TVS 2	magazine: 25/1 h. 4.20 p.m.
	SPAIN	ANTENA 3	live + magazine on Neox	
	SWEDEN	TV 4	live on TV4 Sport	
	SWITZERLAND	SF (German language)	live on SF 2	
		TSI (Italian language)	live on TSI 2	
		TSR (French language)	live on TSR 2	
UNITED KINGDOM	BBC	delayed		
JAPAN	J SPORTS	live on J Sports Plus; repeats; magazine	repeats: 21/1 h. 9.00 p.m. and 22/1 h. 6.00 p.m. on J Sports Plus	
UNITED STATES	WCSN	live on WCSN TV; live on wcsn.com		
<b>MAGAZINE</b> "FIS Alpine Ski World Cup Report"	ALBANIA	SUPERSPORT	magazine	
	AUSTRALIA	FOX SPORTS	magazine	
	BULGARIA	NTV	magazine	
	CANADA	CBC	magazine on Country Canada	
	CROATIA	NOVA TV	magazine	
	CZECH REPUBLIC and SLOVAKIA	SPORT 1	magazine	
	FINLAND	MTV 3	magazine + news access	
	ICELAND	RUV	magazine	
	ITALY	SPORTITALIA	magazine + news access	
	NORWAY	NRK	magazine + news access	
	PORTUGAL	SPORT TV	magazine	
	SPAIN	TV 3 CATALUNYA	magazine	
	SWEDEN	SVT	magazine + news access	
	UKRAINE	MMS	magazine	
UNITED KINGDOM	CHANNEL 4	magazine		
<b>NEWS / HIGHLIGHTS</b>	GERMANY	RTL	news access	
	ITALY	SKY	news access	
	WORLDWIDE	DEUTSCHE WELLE	news access	
		IMG	highlights distribution in "Trans World Sport"	
	SNTV	news access distribution		